
FOR IMMEDIATE RELEASE

URAC Announces Winners of 2013 Best Practices in Consumer Engagement and Protection Awards
Award recognizes the achievements of organizations in the areas of care coordination and clinical integration, health plans, and quality measurement and data analytics.

Washington, DC – October 2, 2013 – URAC, a leading health care accreditation and education organization, announced yesterday the winners of the 2013 Best Practices Awards honoring organizations that are actively pursuing practices to advance consumer engagement and protection in an exceptional, measurable, and reproducible way.

Organizations were recognized in the categories of care coordination and clinical integration, health plans, and quality measurement and data analytics. Platinum awards were also given in the categories of Consumer Decision-Making and Consumer Health Improvement. All winners were recognized at the 2013 Best Practices Awards Gala as part of URAC's Annual Quality Summit, held September 30 - October 1, 2013 at the Capital Hilton in Washington, DC.

The 2013 Best Practices Awards Winners are:

Platinum Awards

Consumer Decision-Making

- ActiveHealth Management, *Best Practice: Member Engagement*

Consumer Health Improvement

- Kaiser Permanente Northern California, *Reduction of Hospital-Acquired Clostridium difficile Infection*

Care Coordination and Clinical Integration Category

Gold Award

- Robert Young Center and Community Health Care, Inc., *Bidirectional Integration and Coordination of Care among Individuals with Severe Mental Illness*

Silver Awards

- PerformRX, AmeriHealth Caritas Pennsylvania, Keystone First, *Drug Therapy Management Reduces Hospitalization in Diabetics Treated with Polypharmacy*
- HealthTeamWorks, *Colorado Multi-Payer Patient-Centered Medical Home Pilot*
- Prime Therapeutics and Florida Blue, *Controlled Substance Drug Utilization Review Program: Improving Patient Outcomes and Reducing Costs*

Bronze Awards

- CVS Caremark, *Integrated Retail Pharmacy and Call Center Medication Adherence Program*
- Magellan Health Services of Arizona, *Arizona Programmatic Suicide Deterrent System*

Honorable Mention Award

- Express Scripts, *ScreenRx Combines Early Detection with Tailored Interventions to Address Medication Nonadherence*

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Health Plan Category

Gold Award

- Family Health Network and Sinai Urban Health Institute, *Asthma CarePartners and Medicaid Families: Improving Health Together*

Silver Award

- Anthem Blue Cross, National Health Foundation and Regional Hospital Associations, *Patient Safety First... a California Partnership for Health*

Bronze Awards

- Health Care Service Corporation, *An Integrated Approach to Addressing Medical and Behavioral Health Comorbidity with an MCO Population*
- BlueCross BlueShield of Illinois, Northwestern University Feinberg School of Medicine, and Illinois Hospital Association, *PREP: Preventing Readmissions through Effective Partnerships*

Honorable Mention Awards

- Aetna, *Suboxone Case Review Program*
- EmblemHealth and MedXM, *Improving Osteoporosis Screenings in Medicare Women Who Experience a Bone Fracture*
- EmblemHealth and Healthplex, *Increasing Annual Dental Visits in the Medicaid Population*

Quality Measurement and Data Analytics Category

Silver Award

- FAIR Health, *Empowering Consumers to Understand Healthcare Reimbursement and Plan and Estimate Their Medical Expenses*

Bronze Awards

- Humana Government Business, *Records Administration's Role in Providing Efficient and Information-safe Patient-Centered Services*
- Access MediQuip, *A Patient and Device Registry Leading to Safety and Quality Improvement*

Honorable Mention Awards

- Compliance Meds Technologies, LLC, *CleverCap Medication Compliance Solution*
- Independent Health and Eliza Corporation, *Improving Medicare Advantage Star Metrics through Automated, Interactive Outreach*

About URAC

URAC is a national accreditation leader, offering over 30 highly regarded accreditation programs that span the health care spectrum. Our programs are created and updated by independent industry-spanning experts to address the latest market trends and needs, exemplified by our recently launched Clinical Integration and Accountable Care Accreditation Programs. The nation's leading Case Management Accreditor, URAC recently launched the enhanced Case Management Accreditation program which addresses the increased focus on improving care coordination across the evolving health care landscape. Our Health Plan Accreditation program carries HHS approval to accredit health plans on Exchanges in all 50 states and the District of Columbia. URAC's accreditation programs are formally recognized by six federal agencies, as well as 48 states and the District of Columbia. For more information, visit www.urac.org.

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